LUSK—TEST 2 RESOURCE SHEET

**PAVLOV AND CLASSICAL CONDITIONING**

Before conditioning, **food** (Unconditioned Stimulus, US)

**elicits** **salivation** (Unconditioned Response, UR).

The **tone** (neutral stimulus) **does not**.

During conditioning, the **neutral stimulus (tone) and the US (food) are paired**, resulting in salivation (UR).

**After conditioning**, **the tone** (now Conditioned Stimulus, CS)

**elicits salivation** (now Conditioned Response, CR)

**OPERANT/INSTRUMENTAL CONDITIONING**

**Reinforcement: Any event that strengthens the behavior it follows**

**Positive reinforcement: Add a desirable stimulus**

**Negative reinforcement: Take away an aversive (unpleasant) stimulus**

**Punishment: An aversive event that decreases the behavior it follows.**

**Positive punishment: Add an unpleasant stimulus**

**Negative punishment: Take away a pleasant stimulus**